

MCL Club Corporate Program – Members of HKU SPACE Alumni

About MCL

Belonging to Kadokawa Intercontinental Group Holdings Ltd., MCL (Multiplex Cinema Limited) is one of Hong Kong's most recognized cinema groups currently operating 5 cinemas - MCL JP (Causeway Bay), MCL Kornhill (Quarry Bay), MCL Metro Cinema (Po Lam), MCL Telford Cinema (Kowloon Bay) and STAR Cinema (Tseung Kwan O).

About MCL Club

To grow in line with the market trend, MCL has launched the first-ever cinema loyalty club found in HK. The main purpose to create a loyalty club is to offer our customers special privileges such as tickets purchase discount, concession discount, free admission to gala premier and preview screening, redemption of movie premiums, free birthday movie ticket and dining and shopping discount.

MCL is pleased to introduce a corporate program to your company for participation. The corporate program allows **Members of HKU SPACE Alumni** to apply for the MCL Club membership at a very special rate, at the same time, enjoy the same membership benefits as other individual paid members.

Joining Fee : **HK \$50.00 per person** (regular joining fee: HK\$ 148.00)
Validity : 1 year from date of issue

Benefits:

- 1 1 Movie Gift Voucher (Valid for 1 month)
- 2 10% off on purchase of regular priced tickets on Thursday to Sunday at box office or online ticketing (Offer is not applicable to 3D movies and those films with special arrangement with film distributors)
- 3 20% off on purchase of regular priced tickets on Monday and Wednesday at box office or online ticketing (Offer is not applicable to 3D movies and those films with special arrangement with film distributors)
- 4 20% off on popcorn or soft drink at cinema concession counter
- 5 Invitation to premiere gala and preview shows
- 6 Enjoy bonus points redemption program for premiums and gifts
- 7 Extra bonus point on purchasing 3D movie tickets
- 8 Receive 1 free complimentary ticket and 1 popcorn coupon on your birthday month (Valid for 6 months, and not applicable to 3D films and those films of special arrangement with film distributors)

Application Method:

Interested parties please bring the completed application form, the valid HKU SPACE Alumni Life Membership Card or Lifelong Learner Card, together with the \$50 admission fee to our MCL Cinemas or STAR Cinema box offices.

(Application Deadline: July 1 - October 31, 2013)

MCL JP Cinema	JP Plaza, 22-36 Paterson Street, Causeway Bay	(Tel: 2881 5005)
MCL Kornhill Cinema	4/F, Kornhill Plaza South, 2 Kornhill Road, Quarry Bay	(Tel: 2513 8028)
MCL Metro Cinema	Cinema area, G/F, Metro City Plaza Phase 2, Yan King Street, Tseung Kwan O	(Tel: 3194 5179)
MCL Telford Cinema	Telford Gardens, No. 33 Wai Yip Street, Kowloon Bay, Kowloon	(Tel: 2759 2248)
STAR Cinema	1/F, PopCorn, 9 Tong Yin Street, Tseung Kwan O, N.T.	(Tel: 2706 9800)

TERMS AND CONDITIONS

1. Regular membership Fee: HK\$148 (Valid from date of registration to one year after)
Renewal Membership Fee: HK\$110 (With 2 MCL Cinema Gift Vouchers)
2. MCL CLUB member(s) must present their valid member cards in order to enjoy the membership benefits.
3. This card is not transferable. If evidence of misuse and abuse of privileges are discovered, MCL CLUB has right to confiscate the card at any time without prior warning.
4. This card is invalid if altered or seriously damaged.
5. For any lost or stolen, the cardholder should contact the MCL CLUB immediately and have to pay HK\$50 for reissue fee. Any loss incurred before such notification will be responsible by club members.
6. I understand that from time to time, it is necessary for members to supply MCL with data in connection with the privilege and services. Failure to supply such data may result in MCL being unable to provide the redemption services. Accordingly, I agree that all information provided by me in this application form may be used and/or disclosed for such purposes and to such persons (whether in or outside Hong Kong) as may be in accordance with MCL's policies on use and/or disclosure of personal data as set out in statements, circulars, notices or terms and conditions made available by MCL to its members from time to time, and that the same shall be made available to me upon request.
7. I also understand that MCL may use my personal information and records for the purpose of providing or promoting services or other products made available by MCL or other organizations. I can request MCL without charges to stop mailing/sending information on that product and service to me in writing.
8. MCL CLUB reserves the final and ultimate right to make any changes to the above conditions without prior notice. MCL CLUB also reserves the final decision on these conditions.

Alumni Members (Deadline: October 31, 2013)

*姓名 (中文): _____ *Name (Eng): _____

*性別: 男 Male 女 Female

*身份證號碼 (首 4 個數字) H.K. Identity card no. (First 4 digits): _____

*香港大學專業進修學院校友會永久會員證或終身學員證號碼: _____

職業 Occupation

商界 Business 專業人士 Professional 自僱 Own Business 文職 Clerical / Administrative

教育程度 Education Level

大專/大學 College/University 研究生或以上 Postgraduate

*出生日期 Date of birth: _____ (DD/日) _____ (MM/月) _____ (YY/年)

(必須填上年、月、日方可領取生日禮物) Complete date and month of birthday for birthday gift redemption

聯絡方法 Contact Information

* 通訊地址 Correspondence address: _____

電話 Tel: _____ *手提電話 Mobile: _____

*電子郵件 email: _____

(注意 :MCL CLUB 會員通訊只會用電郵寄出 Note : MCL CLUB newsletter will be sent out via e-mail)

每月入息 Monthly Income

HK \$10,000 或以下 HK \$10,000 or less HK \$10,001 - HK \$20,000 HK \$20,001 - HK \$30,000

HK \$30,001 或以上 HK \$30,001 or above

你喜歡什麼類型的電影? (可選擇多項) Which kind of movies do you like most? (Can tick more than one)

愛情 Romance 動作 Action 喜劇 Comedy 驚慄 Thriller 劇情 Drama

恐怖 Horror 紀錄片 Documentary 外語片 Foreign 藝術電影 Art Film 科幻特技 Sci-Fiction

你喜歡那一種語言的電影? (可選擇多項) Which language(s) of films do you like most? (Can tick more than one)

廣東話 Cantonese 英文 English 日文 Japanese 韓文 Korean

法文 French 德文 German 國語 Mandarin 其他 Others: _____

你從那些途徑留意電影資訊? (可選擇多項) Where do you usually get the movie information from? (Can tick more than one)

報紙 Newspaper 雜誌 Magazine 地鐵廣告 MTR 戶外廣告 Outdoor

電視廣告 TV 電台廣告 Radio 互聯網 Internet 其他 Others: _____

申請人簽名 Signature _____

***必須填寫 Compulsory Items**

**本人已細閱 MCL CLUB 之入會條款須知及各項細則，並簽署以表示接受和加以遵守。

** I fully understand all the terms and conditions of the MCL CLUB membership and hereby sign to accept and conform with them.

FOR OFFICE USE ONLY

Date of issue: _____ Expiry date: _____

Card No.: _____ Remarks: _____