

Gem & Jewellery Alumni Association

1st Jewellery Design Competition for Secondary School Students Award Winning Pieces Exhibition

16 – 19 Sep 2017

Gem & Jewellery Alumni Association (GJAA) has been working close with the Education Bureau of the Government of Hong Kong Special Administrative Region in providing local secondary schools with complimentary workshops and career talks to various secondary school students on career prospects in the jewellery industry which is not normally covered by their career masters since March 2014.

The First Jewellery Design Competition for Hong Kong Secondary School Students, co-organised by the **GJAA** and the Education Bureau, was held on 23 April at SKH St Mary's Church Mok Hing Yiu College. This competition is aimed at arousing the students' interest in jewellery design with the hope of developing them into respectable jewellery designers one day and for the sustainability of Hong Kong's jewellery industry.

There were 273 students from 56 secondary schools students attended this competition. The competition is reserved for S3 to S5 students in Hong Kong. Entries will be judged on the following criteria: creativity (40%); artistic, technique and practicality (40%); and adherence to the design objective given (20%). A briefing workshop was held on 26 March.

The judging panel is consist of industry heavyweights, including director of **Chow Tai Fook Jewellery Co Ltd** Mr Ho Pak Tao, founding president and chairman of the **Diamond Federation of Hong Kong (DFHK)** Mr Lawrence Ma, managing director of **CSS Jewellery Co Ltd** Mr Chow Kit Shing, director and deputy chairman of **Luk Fook Holdings (International) Limited** Mr Tse Moon Chuen, **GIA** Asia Pacific managing director Ms Seung-Hae Moon, and GJAA honorary advisor Dr William Fong Yan.

In order to nurture new design talents, 8 designs were selected by the sponsors among 25 awards including the champion, the 1st runner-up, the 2nd runner-up, two merit awards and 20 finalist awards. More importantly, the finished Jewellery pieces have been displayed at the 1st Jewellery Design Competition for Hong Kong Secondary School Students Award Winning Pieces Exhibition at the September Hong Kong Jewellery and Gem Fair 2017 between 15 and 19 September.



