

## Dialogue in the Dark – Hong Kong

### **DiD HK Limited**

- A social enterprise co-founded by Patrick Cheung (Ashoka China Representative) and Dr. Ka Kui Tse in 2008, under the franchise of Dialogue Social Enterprise.
- Aims to create a social enterprise that could achieve the dual objectives of creating social impact and attaining financial success at the same time;
- Use Darkness as a powerful medium. Through the encounter with visually impaired people, we offer participants a brand new experience with value;
- Service formats are innovative and entertaining.

### **Our Mission**

- To use the medium of darkness to effect positive change in the public's perception and attitude towards the visually impaired;
- To create a significant number of dignified jobs for the visually impaired.

### **Services Offered**

1. Executive Workshop: A unique experience to see the unseen potentials and to triggers long lasting self reflection.
2. Educational Activities: To educate our next generation to embrace change, diversity, openness of which all great metropolitan centers need.
3. Experiential Exhibition: It transmits our world differently. Without sight, we feel with our hearts and other senses. A combination of education and entertainment in a shot. The exhibition is due to open in December 2009.

Website: <http://www.dialogue-in-the-dark.hk>



Concept by Andreas Heinecke

## Dialogue In the Dark International – The Facts

Dialogue in the Dark sparks thoughts that dissolve old mindsets and allow access to new people and a new world. You begin to question your assumptions as you experience your limits. Meeting ambassadors of a little-known subculture initiates a dialogue, which endures beyond your time inside the exhibition.

Since 1988, participants from:

- ◆ Over 25 countries
- ◆ Over 150 cities

With over:

- ◆ 6,000 visually impaired co-workers
- ◆ 6,000,000 visitors

Dialogue in the Dark is a brand of Dialogue Social Enterprise (DSE)

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